

"... It's the same old stuff every issue ..."

the costs and everything about all the real business problems ..."

Another Wendy Winner



Take an attractive blonde, a fast racing car and once again the Wendy name is flat out in the lead.

Latest to join the ranks of the Wendy winners is Pat Kenyon, winner of the 1972 British Woman Racing Drivers' Club, Duckhams Sprint Championship and the 1972 Castrol B.A.R.C. Hill Climb Championship Ladies' Award. Pat travels round the country carrying the Wendy name before the many thousands of spectators at the various hill climb championships.

Great combination!

Pat, who is a senior Laboratory Technician conducting research into psychiatric disorders confesses that she doesn't get as much time as she'd like for knitting. But as she manages to combine a very active sporting life, her laboratory work, and her job as a housewife, we feel that Pat Kenyon represents the great new generation of great knits!

All in the family Over 50 years with C & P



When Jerry Jeremy became a C&P rep. in 1929 he was following in his father's footsteps – and together they've notched up 51 years with the company. In those early days petrol was 11½d a gallon and Wendy Wools were about 4½d. How times have changed! But not Mr. Jeremy. Most people say he hasn't changed a bit. He still gets up at the crack of dawn, still spends every spare moment swimming, and still puts honesty and integrity above selling just for selling's sake. Which is probably what makes him one of Carter & Parker's most respected reps.